



DEPARTMENT OF PERSONNEL MANAGEMENT

Office of the Secretary

MEDIA RELEASE

DPM TO LAUNCH 20 DAYS OF HUMAN RIGHTS ACTIVISM CAMPAIGN

Port Moresby, Thursday 6th November 2025: The Department of Personnel Management (DPM) has announced the commencement of the annual 20 Days of Human Rights Activism Campaign (20 DHRAC) from 20th November to 10th December 2025 throughout the National Public Service.

The campaign will be officially launched on Thursday, 20th November 2025 in Mt Hagen, in partnership with the Western Highlands Provincial Government. The event will be attended by representatives from government agencies, Civil Society Organisations (CSOs), Non-Government Organisations (NGOs), Faith-Based Organisations (FBOs), and individuals.

The 20 DHRAC in Papua New Guinea is part of a global movement aligned with the "16 Days of Activism against Gender-Based Violence," which was initiated by the United Nations in 2008 under the global theme "UNITE by 2030 to End Violence against Women." The campaign is delivered through the Public Service Male Advocacy Network (PS MAN) and its GESI Help Desks across government agencies.

2025 THEME: "UNITE TO END DIGITAL VIOLENCE AGAINST ALL WOMEN AND GIRLS"

This year's campaign theme focuses on combating online violence and harassment through stronger legislation, technology company accountability, and promoting safer digital spaces. The campaign calls for personal responsibility and accountability in ensuring cyber safety and responsible online behaviour.

The national theme — "It's My Responsibility – Let's Work Together to Prevent All Forms of Violence" — reinforces the call for all citizens to play their part in eliminating all forms of violence against women and girls, both online and offline.

PUBLIC SERVICE OBSERVATION DATES

Public service agencies are encouraged to observe and organize activities to mark the campaign period, beginning with:

- November 20 – International Children’s Day (Blue Theme): Focused on empowering children to voice their rights to education, participation, and thriving futures.
- November 25 – International Day for the Elimination of Violence Against Women (Orange Theme): A time to reflect and take collective action to prevent violence and discrimination.
- November 29 – International Women’s Rights Defenders Day (Purple, Green and White theme): A time to unlocking equal opportunities.
- December 1 – World AIDS Day (Red themed): A time to remind to stay steadfast in our commitment to the prevention of HIV infections and provide essential services.
- December 3 – International Day of Persons with Disability (Purple themed): Fostering disability inclusive societies
- December 5 – International Volunteers Day (Red themed): A time to acknowledge volunteers and promote the spirit of volunteerism.
- December 9 – International Human Rights Day (Blue themed): A time to focus on the fundamental rights that crucial to daily life.

Secretary Sansan emphasized that the campaign is part of the Department’s continuous efforts to uphold gender equality and create safe, respectful workplaces across the public sector.

“As public servants, we must lead by example in raising awareness and promoting a culture of respect and accountability, both in our offices and communities. Ending all forms of violence begins with each of us,” the Secretary stated.

The 20 Days of Human Rights Activism Campaign will conclude on 10th December 2025, coinciding with Human Rights Day.

APPROVED FOR RELEASE

TAIES SANSAN
Secretary



CAPTION: Secretary Taies Sansan, NCD Governor Powes Parkop and representatives' of government agencies who attended the launch of the 20 Day Activism Campaign at the Central Government Building recently.